

Porting Existing Learning Content to Mobile Devices



Platform	Windows OS (89.4%)			MAC OS (7.83%)			Handheld OS (3.2%)				Total
Media	IE	Safari	Firefox	IE	Safari	Firefox	Windows Mobile	iPhone	Android	Black berry	End-Users
HTML	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	100%
SWF	Green	Green	Green	Green	Green	Green	Yellow	Red	Yellow	Yellow	96%
FLV	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow	Yellow	97%
MPG	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	100%
WMV	Green	Green	Green	Green	Green	Green	Green	Red	Red	Red	97%
JVM	Green	Green	Green	Yellow	Yellow	Yellow	Yellow	Red	Red	Red	80%
JavaScript	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	100%
Users %	71.1%	0.1%	18.2%	0.5%	7.13%	0.2%	1.2%	0.8%	0.2%	1.1%	100%

Source Technology	Mobile Content Technology	Supporting Plug-in Technologies	Conversion Tools & Technologies
Microsoft Word	HTML		MS Word
Microsoft Excel	HTML		MS Excel
Microsoft PowerPoint	MP4 Video		Moyea PPT to Video Converter Handbrake
Adobe PDF	No Change (PDF)	Adobe PDF Reader	
Adobe Flash	No Change (limited support for SWF format) or MP4 Video	Adobe Flash Player or native device video capabilities	Sothink SWF to Video Converter Handbrake
Video/Audio	MP4 Video		Handbrake
Message Boards	HTML		
Exams/Surveys/Performance Evaluations	HTML		
Images	GIF, JPG, PNG		

Getting Started

1. Click  to import presentation.
2. Click  to customize conversion.
3. Select a profile and click  to set advanced options.
4. Click  to convert video.



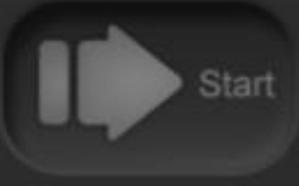
Style: MP4 Video (*.mp4)

Profile:

Output:







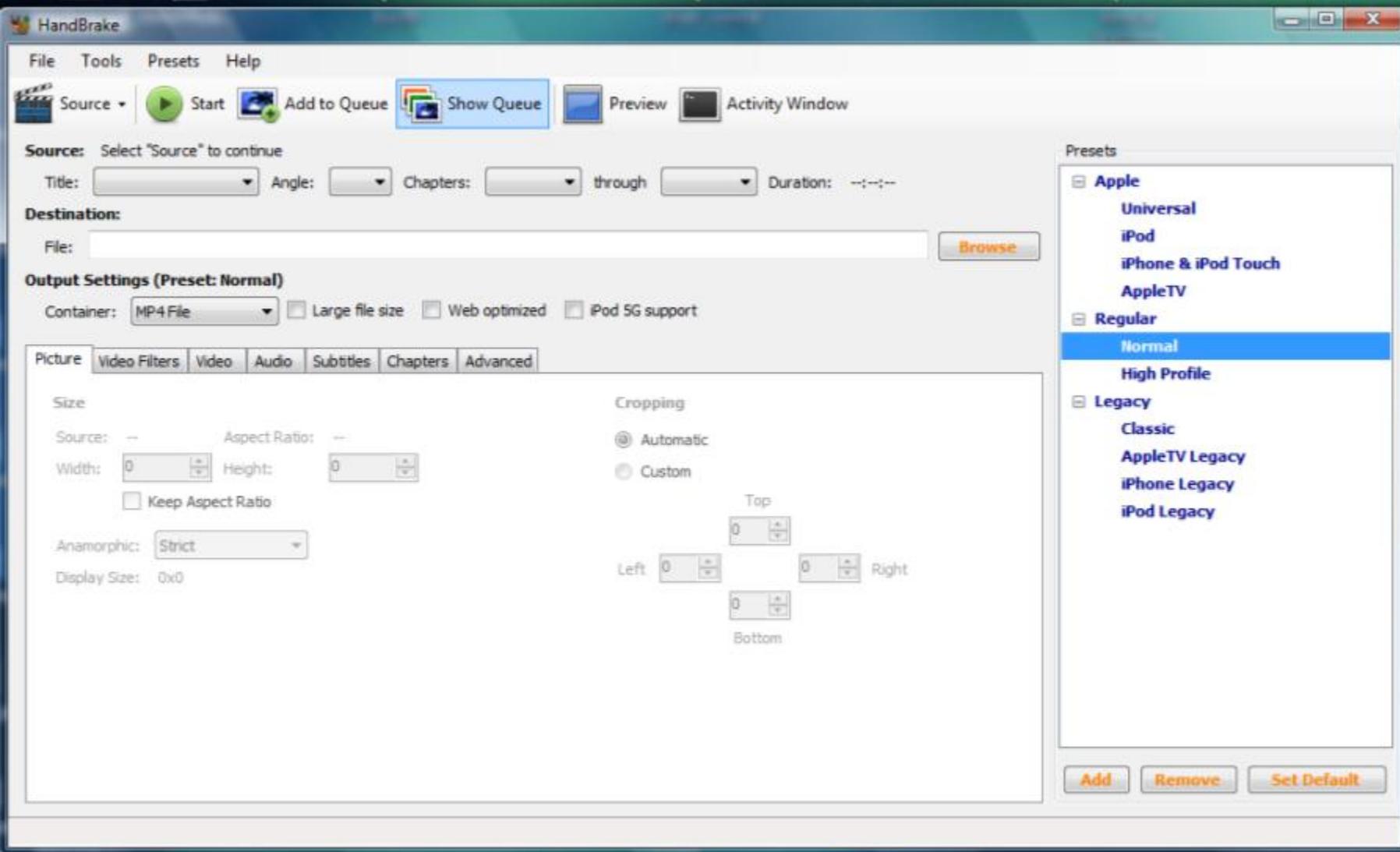
Moyea PPT to Video Converter provides a convenient tool to create high quality video content using your existing training materials for playback on virtually any mobile device.

Visit <http://www.dvd-ppt-slideshow.com/ppt-to-video/>



Sothink SWF to Video Converter is a professional converter for Flash SWF to video conversion. It converts Macromedia Flash SWF to AVI, MPEG, iPod/PSP (MP4), 3GP, animated GIF, image series and more other popular formats.

Visit <http://www.sothink.com>



Handbrake provides a convenient tool to compress streaming video content for playback on virtually any mobile device.

Visit <http://www.handbrake.fr>

Deliver training,
exams and
surveys



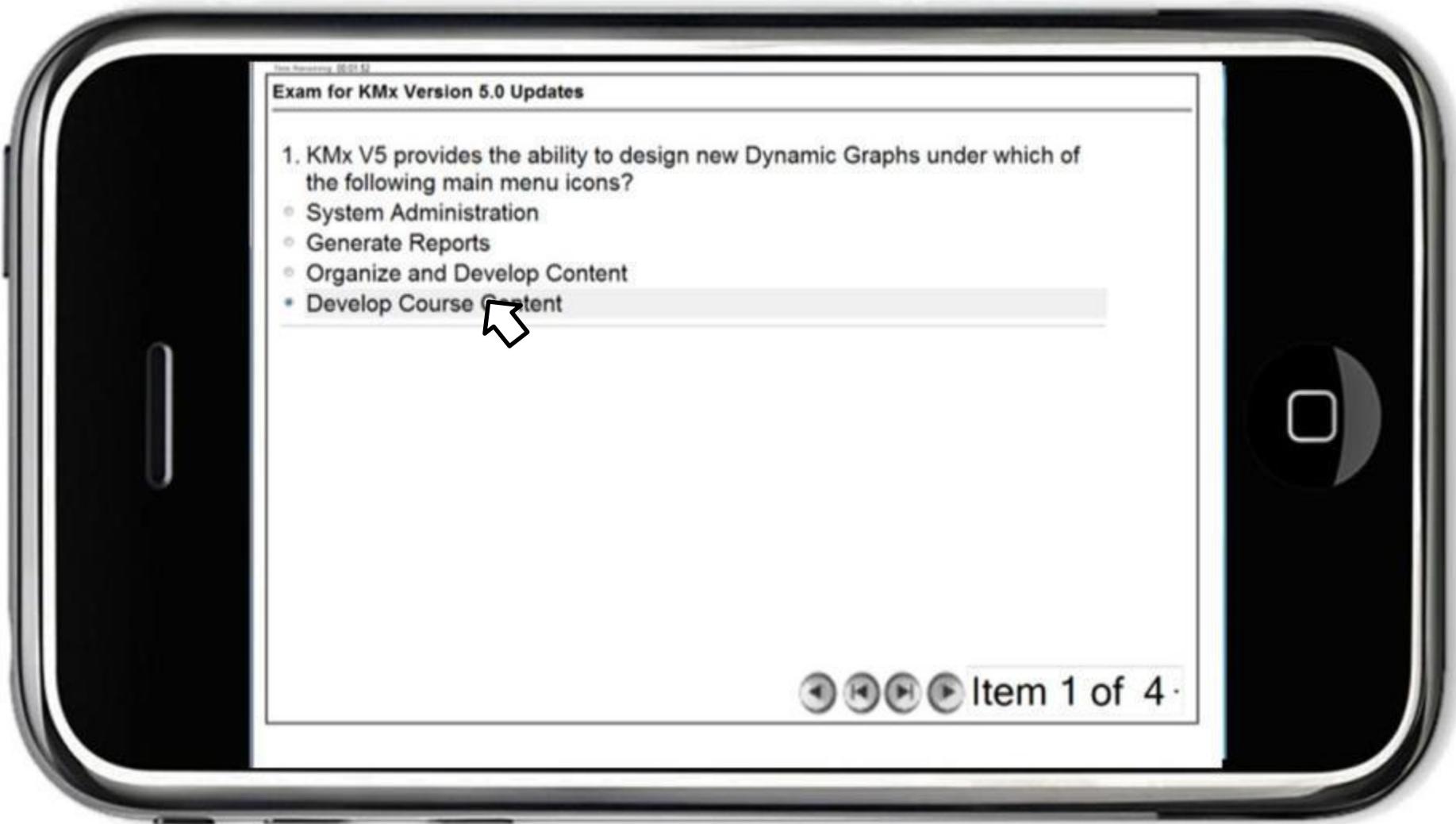


KMx Mobile			
Current Enrollments			
Course / Class Title	Delete Enrollment	Launch Course	Download Course
Introduction to KMx (Mobile Demonstration)	X		
Replay - Develop an Effective Compliance Training Program!	X		
Replay - Develop Certification Programs for Dealers & Customers	X		
Replay - Introduction to KMx Version 4.2	X		

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Limited screen “real estate” requires navigational interfaces that are designed for mobile device use.



Interfaces should support a variety of popular mobile devices (iPhone, iPod Touch, Blackberry and Windows Mobile platforms). Navigation and interface designs should support use by stylus, trackball and touch screen users.

Provide a rich
media experience
with audio and
video



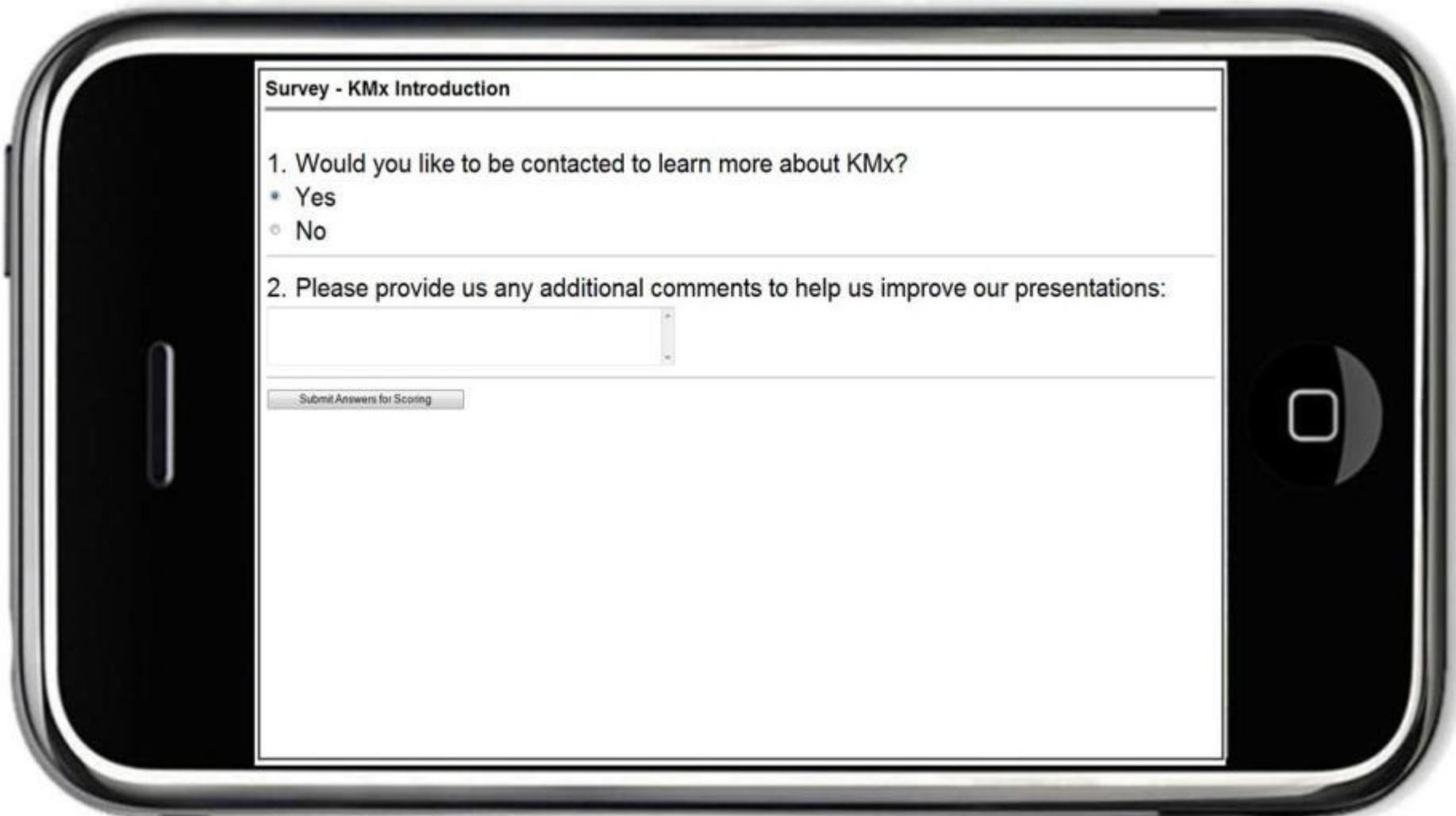


When Quality and Safety Matter

Video programs should be designed to maximize the capabilities of mobile devices and to enable easy navigation.

Deliver surveys
and administer
performance
evaluations

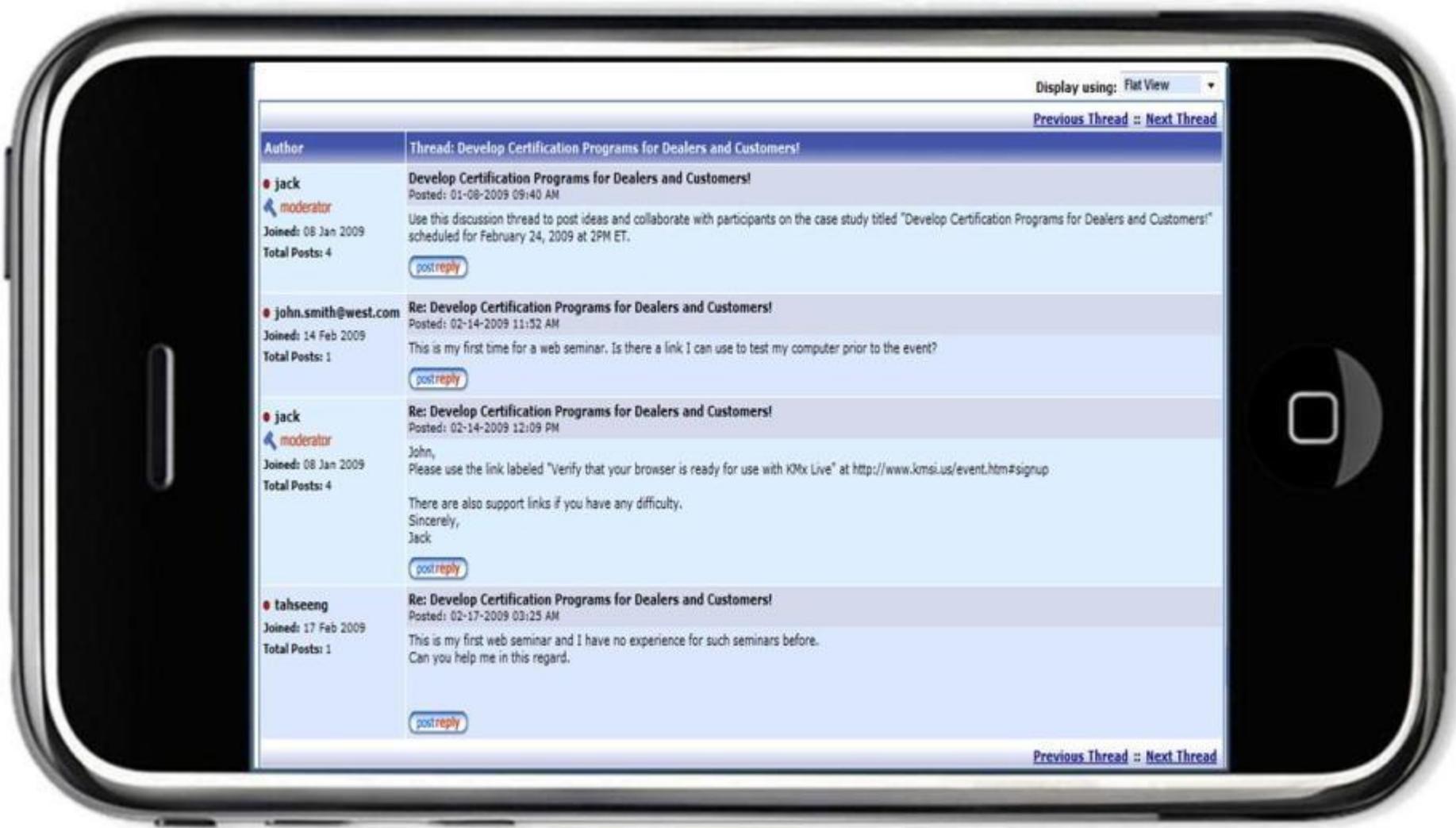




Mobile test and exam delivery interface can also be adapted for delivery of surveys and performance evaluations development tools.

Provide access to
company experts
via threaded
discussion
forums.





HTML threaded discussion forums for collaboration and to provide “Ask The Expert” capabilities.

NIH Stroke Scale Mobile Version on the iPhone!

[learn more](#) ▶

Try this new mobile offering to obtain your NIHSS Certification! (1st time users only)

1 2 3 4 | ▶

Welcome to the Professional Education Center of the American Heart Association. Learn at Heart with the latest Cardiovascular and Stroke Continuing Education.

The Professional Education Center is now offering a computer and mobile version of the NIHSS! This is a free, CME/CE certified program for healthcare professionals on how to administer the NIH Stroke Scale, a critical component of acute stroke assessment.

Early adopters, like the American Heart Association, have developed and fielded education programs for assessment of critical care processes in conjunction with the National Institutes for Health.

PROGRESS



STATUS LESSON/QUIZ

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